MAZDA CONNECTED VEHICLE UNENROLLMENT FORM

Your Mazda is equipped with Mazda Connected Services or MCS and features technology that communicates and shares data with external devices and Mazda-sanctioned networks and support infrastructure.

UNENROLLING YOUR VEHICLE

Mazda Canada prioritizes your privacy. If your vehicle is <u>enrolled</u> and you wish to unenroll, you have two (2) options:

1. MyMazda app -> Vehicle Unenrollment

This option will:

- a. Unenroll the vehicle from Mazda Connected Services
- b. Maintain the vehicle in MyMazda app
- c. Terminate the upload of vehicle and user-specific data.
- d. Permit Mazda to retain any data received prior to unenrollment but with no association to your personal profile. The data retained is anonymized and cannot be used to identify you.
- 2. MyMazda app -> Vehicle Deletion:

This option will:

- a. Unenroll the vehicle from Mazda Connected Services
- b. Delete the vehicle from MyMazda app
- c. Terminate the upload of vehicle and user-specific data.
- d. Permit Mazda to retain any data received prior to unenrollment but with no association to your personal profile. The data retained is anonymized and cannot be used to identify you.

INSTRUCTIONS: UNENROLLING YOUR VEHICLE IN MYMAZDA APP

Option #1 Vehicle Unenrollment:

- 1. Open MyMazda app
- 2. At the home screen select the 'More Options' menu (three lines, upper right)
- 3. Select 'MYMAZDA'
- 4. Select 'My Vehicle' and select the target vehicle
- 5. Select the ellipsis (three dots, upper right)
- 6. Select 'Unsubscribe Connected Services'
- 7. Select 'CONFIRM'

Option #2 Vehicle Deletion:

- 1. Open MyMazda app
- 2. At the home screen select the 'More Options' menu (three lines, upper right)
- 3. Select 'MYMAZDA'
- 4. Select 'My Vehicle' and select the target vehicle
- 5. Select the ellipsis (three dots, upper right)
- 6. Select 'Edit Vehicle'
- 7. Select 'DELETE VEHICLE'
- 8. Select 'CONFIRM'

QUESTIONS?

Technical Assistance

For assistance with MyMazda app including unenrolling your vehicle, please contact Mazda Canada's Customer Assistance Centre by phone at 1-800-263-4680 or by email at mciep@mazda.ca

Privacy Inquires

For more information regarding the data collected, used and shared by the MCS, please read Mazda Connected Services Privacy Policy available at https://www.mazda.ca/en/privacy/

For personal data and privacy concerns, please contact Mazda Canada's Privacy Officer by phone at 1-866-864-3536 or by email at privacy@mazda.ca.